

## **Co-organisers' Video Recording Instructions - 2<sup>nd</sup> Global StartupCities Summit**

**Time frame:** 5-10 minutes (it can be more time if it is needed).

**Thematic areas and content:** To show your strong points for attracting new economic opportunities (in other words, for growing as StartupCity).

**Format:** One piece and horizontal video recording => Please, **ONE VIDEO**

**Resolution:** Recommended on YouTube: 1920x1080 in MP4 H264 preferably.

**Stage and sound:** Record the video in quiet surroundings without noise, ideally with an external microphone (check sound).

**Framing and lighting:** Frame a close-up where the interlocutor appears from the centre of the chest to a few centimetres above the head. The interlocutor should face the window or a light source.

**Deadline reception: October 15**