

Co-organisers' Video Recording Instructions - 2nd Global StartupCities Summit

Time frame: 5-10 minutes (it can be more time if it is needed).

Thematic areas and content: To show your strong points for attracting new economic opportunities (in other words, for growing as StartupCity).

Format: One piece and horizontal video recording => Please, **ONE VIDEO**

Resolution: Recommended on YouTube: 1920x1080 in MP4 H264 preferably.

Stage and sound: Record the video in quiet surroundings without noise, ideally with an external microphone (check sound).

Framing and lighting: Frame a close-up where the interlocutor appears from the centre of the chest to a few centimetres above the head. The interlocutor should face the window or a light source.

Deadline reception: September 15

Send to: nochagavia@fycma.com